

City Council Meeting July 10, 2023





Mayor Hooks

Call to Order





Rev. Kate Harper, Cross Roads Presbyterian Church

Invocation





Mayor Hooks

Recognition of Retiring Police Chief Terrence Caldwell

- Resolution Awarding Badge and Sidearm
- Resolution Honoring Police Chief Caldwell





Mayor Pro Tem Bradley

Presentation of The Order of the Long Leaf Pine



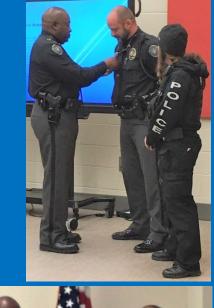


























Mayor Hooks

Resolution of Designation-Recreation and Parks Month July 2023





Mayor Hooks

Public Comments



Barbara Hollerand, DMDC Executive Director Mayor Hooks Dan Shannon, DMDC President



Downtown Mebane Development Corporation (DMDC) Updates

- Mebane Main Street Designation Letter
- Proclamation- Mebane Main Street Day- July 31st
- DMDC Quarterly Update



Mebane Main Street Designation Letter



Roy Cooper

Machelle Sanders

Kenny Flowers ASSISTANT SECRETARY

June 30, 2023

The Honorable Ed Hooks Mayor City of Mebane 106 East Washington Street Mebane, NC 27302

Dear Mayor Hooks:

On behalf of the North Carolina Department of Commerce, I am pleased to announce that the City of Mebane has been selected to move up from the Downtown Associate Community program to become a designated North Carolina Main Street community. This designation is effective July 1, 2023. The NC Main Street & Rural Planning Center staff believes that your efforts to establish a downtown development position, your commitment to downtown revitalization, and your business mix, building stock, and the potential in downtown, make Mebane an excellent candidate for the Main Street program.

We look forward to our continued work with you and the Mebane City Council, city staff, and the nonprofit community leaders on the implementation of your downtown revitalization plan that will support continued economic growth and development in your community.

Sincerely,

Kenny Flowers,

Assistant Secretary for Rural Economic Development

Cc: Chris Rollins Barbara Hollerand Elizabeth H. Parham





Quarterly Update

Downtown Mebane Development Corporation

Mebane City Council – July 10, 2023



The DMDC Mission

The Downtown Mebane Development Corporation facilitates the revitalization and preservation of historic Downtown Mebane through an inclusive collaboration and partnership with greater Mebane.



The DMDC Message

- We're officially Mebane Main Street in July!
- We're advocates for Downtown
- We're a communications resource
- We're a collaborating partner
- Connect with us to find out how you can be involved!



DMDC Board of Directors

- Dan Shannon (Edward Jones) President
- **Steve Krans** (Junction on 70) Vice President
- Sugaree Thornton (Clay Street Printing & Signs) Secretary
- Kat Mathias (Impulsive Creativity) Treasurer
- Teresa Dallas (The Curious Peddler)
- Barbara Guttman (Downtown property owner)
- Sarah Williams (Habitat for Humanity of Alamance County)
- Mayor Ed Hooks Ex-officio
- Council Member Katie Burkholder Ex-officio
- Aaron Davis (City of Mebane Recreation and Parks) – Ex-officio
- **Grace VandeVisser** (Alamance County Visitors Bureau) Ex-officio



Four Points of Main Street

- Organization
- Promotion
- Design
- Economic Vitality



Organization

- 501(c)(3) approval
- Work plan adoption for FY24
- Budget adoption for FY24
- Board elections and officers
- Ongoing Board, Executive Committee and Committee meetings
 - Number of meetings this quarter: 26
 - Number of attendees: 145
 - Total number of volunteer hours: 300+
- NC Main Street visit in April
- Historic Preservation Month proclamation
- Public Works Week recognition
- Communications interns (spring & summer)



Promotion

- Ribbon cutting program continues (Farm Bureau, Lou's Bakery)
- Andre' Watson Photography (Eggstravaganza & Bunny Hop, Dogwood Festival, Lantern Festival, Farmers Market, Makers Market, business owners/building interiors)
- Promotion of new retail and Downtown events (Mimosas with Mom, Dad is Rad, Wine Down Wednesdays, Red White & Local)





Promotion (continued)

- Alamance County Visitor's Bureau training and networking (Marketing College, FAM tour)
- Our State's Let's Explore email newsletter ad
- Tanger Outlets directory ad (collaboration with Destination Downtown)
- Growth in social media followers





Design

- History subcommittee
 - Planning for walking tours, history pop-ups, cultural programs
- Public Arts subcommittee
 - Planning for temporary art displays, mural series





Economic Vitality – Economic Development Strategies (Committees)

- Hub for Regional Leisurely and Recreational Activities
 - Downtown map project
- Center for Community Engagement and Inclusivity
 - Flag giveaway for Pride Month
- Rich with Diverse Small Businesses, Nightlife and Dining Options
 - Proposals for additional seating Downtown





Value of DMDC

- Networking/Collaboration
 - Destination Downtown Mebane
 - Mebane Merchants
 - Mebane Business Association
 - Mebane Historical Museum
 - Fourth of July parade sponsorship
 - Mebane Train Museum
 - Mebane Trail Rangers
 - Mebane Public Library
 - Alamance Main Street directors (Elon & Burlington)
 - Pittsboro Main Street group tour
 - Town of Hillsborough tour
 - Alamance Chamber of Commerce
 - Tuesday Tours for Teachers
 - Alamance Wellness Collaborative
 - Alamance County Visitor's Bureau
 - Elon University
 - City committees (ex. BPAC)
 - Leadership Alamance



Value of DMDC

City Liaison

- Clay Street construction project kickoff and weekly updates
- City-sponsored events (Musical Chairs, Farmers Market)
- Downtown street closure requests
- Downtown property inquiries
- Façade grant program promotion

Exposure and Education

- Downtown businesses
- Greater Mebane business community
- Non-profits
- Social organizations
- Schools
- Individuals
- Anyone with an interest in Downtown Mebane



Coming Up Next Quarter

- Mebane Main Street celebration on July 31
- Summer promotions
 - Umbrella Art Project Trail
 - Anti-Boredom Month campaign to promote experiences
 - Using "Little Surprises. Big Charm." theming to tie back to "Biggest Little Town on Earth"
- Volunteer outreach & recruitment
- Ongoing organizational capacity building
- Sponsorships and fundraising
- Continuing business support during construction
- Pursuing 501(c)(6) status



Thank you





Questions?



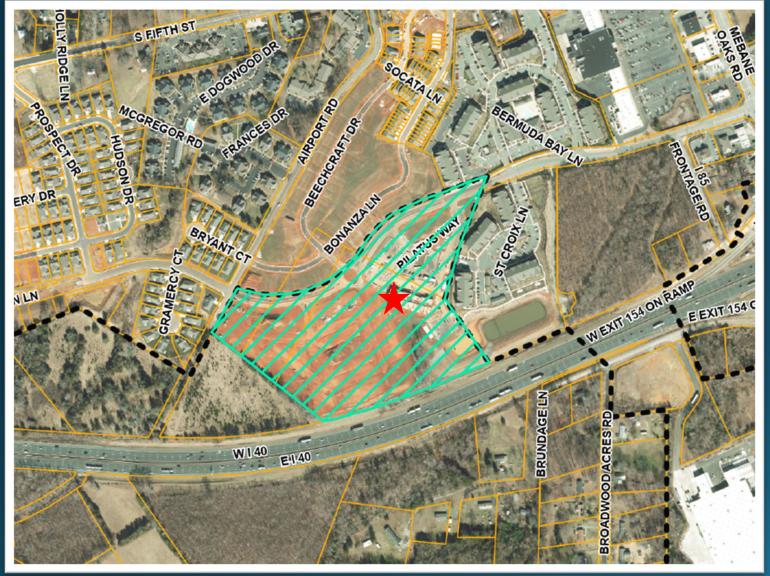


Consent Agenda

a. Approval of Minutes-June 5, 2023 Regular Meeting

- Petition for Voluntary Contiguous Annexation- Mebane Towne Center,
 Phases A2, A3 and A4
- Petition for Voluntary Contiguous Annexation- Elizabeth Woody-Montclair
- d. Final Plat Reapproval- Magnolia Glen Estates, Ph. 3

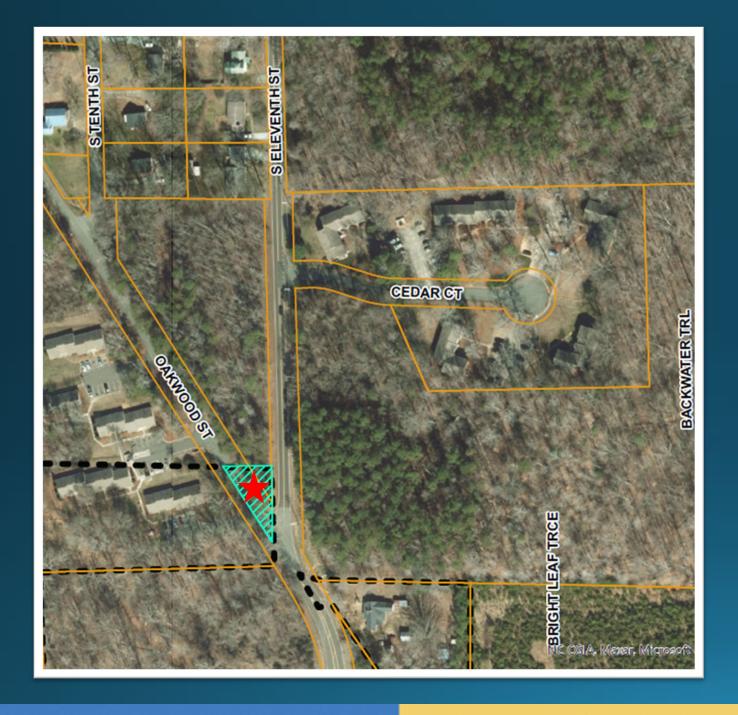




Annexation Petition-Mebane Towne Center- Ph. A2, A3 & A4

- Voluntary Contiguous
- +/- 23.340 acres in Alamance County
- Accept the Petition and Clerk's the Clerk's Certificate of Sufficiency
- Set a Date of Public Hearing for August 7, 2023

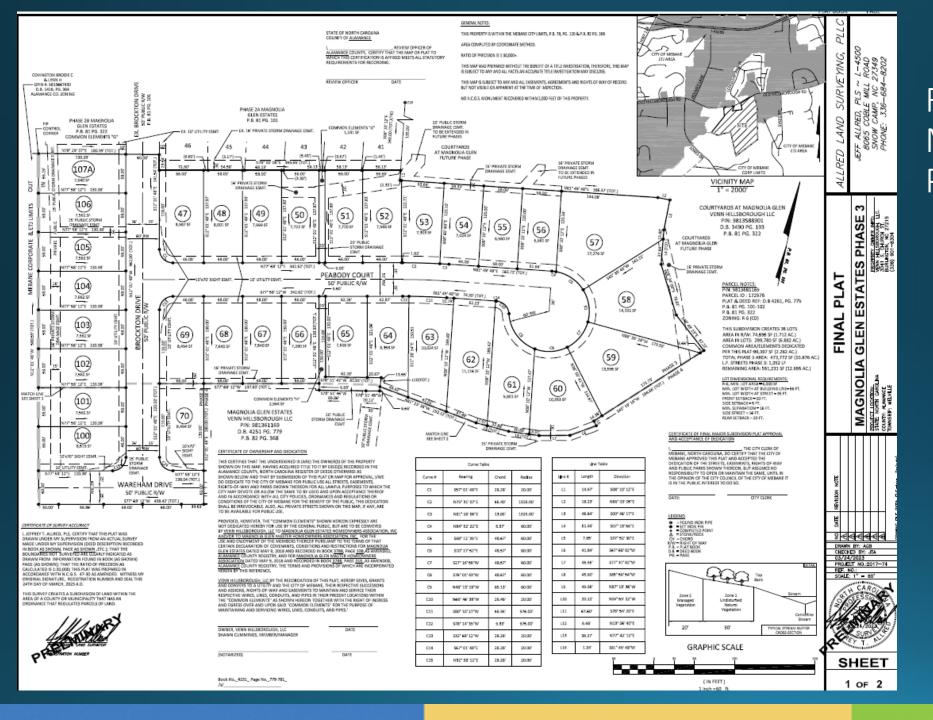




Annexation Petition-Elizabeth Woody- Montclair

- Voluntary Contiguous
- +/- 0.327 acres in Orange County
- Accept the Petition and Clerk's the Clerk's Certificate of Sufficiency
- Set a Date of Public Hearing for August 7, 2023





Final Plat Reapproval -Magnolia Glen Estates, Ph. 3

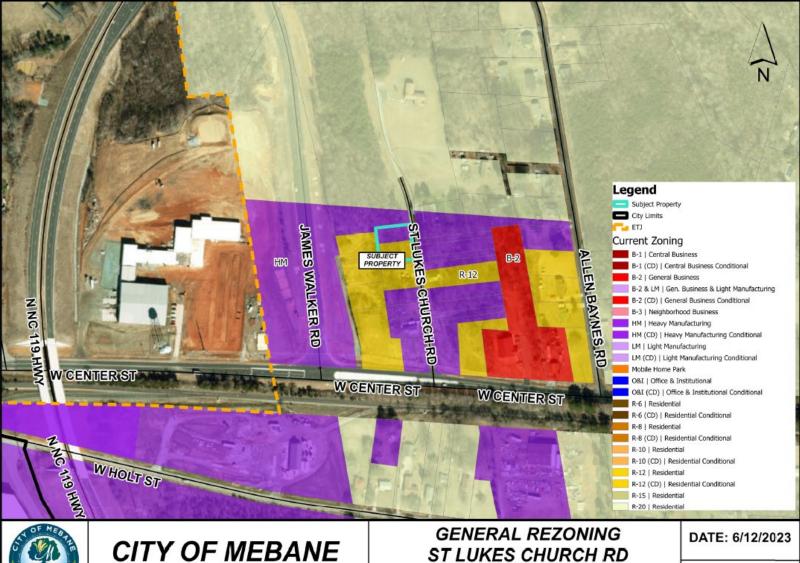




Ashley Ownbey, Development Director

Public Hearing-Rezoning Request: R-12 & HM to R-12 by GD Adams, LLC





ZONING MAP

St. Lukes Church Rd. General Rezoning Request

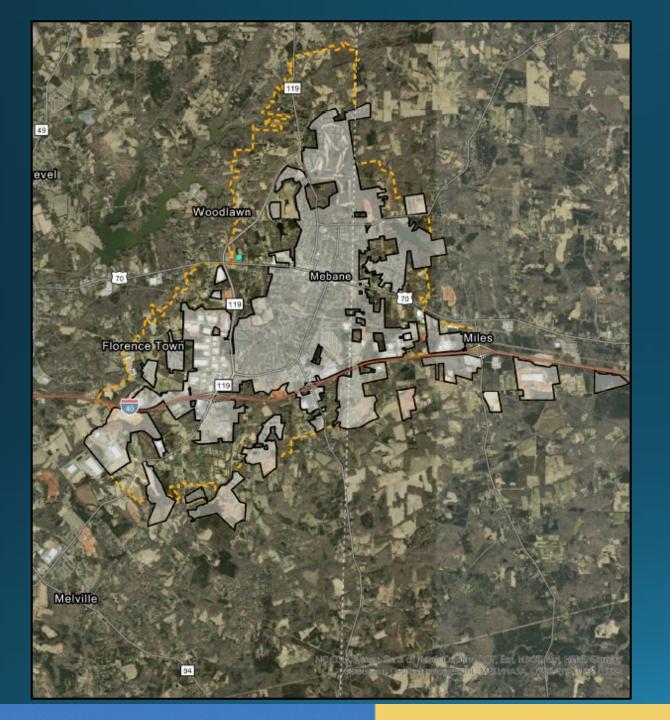
- Request by GD Adams, LLC
- +/- 12,632 square foot lot
- Existing zoning: R-12 & HM
- Requested zoning: R-12



(GPIN 981535449)

DRAWN BY: BP

1 Inch = 300 Feet



St. Lukes Church Rd.

General Rezoning Request

- Mebane ETJ, Alamance County
- Orange-Alamance Water; Septic





St. Lukes Church Rd. General Rezoning

- Vacant, forested
- Surrounding uses include:
 - Vacant
 - Single-Family Residential
 - Church





St. Lukes Church Rd.
General Rezoning Request

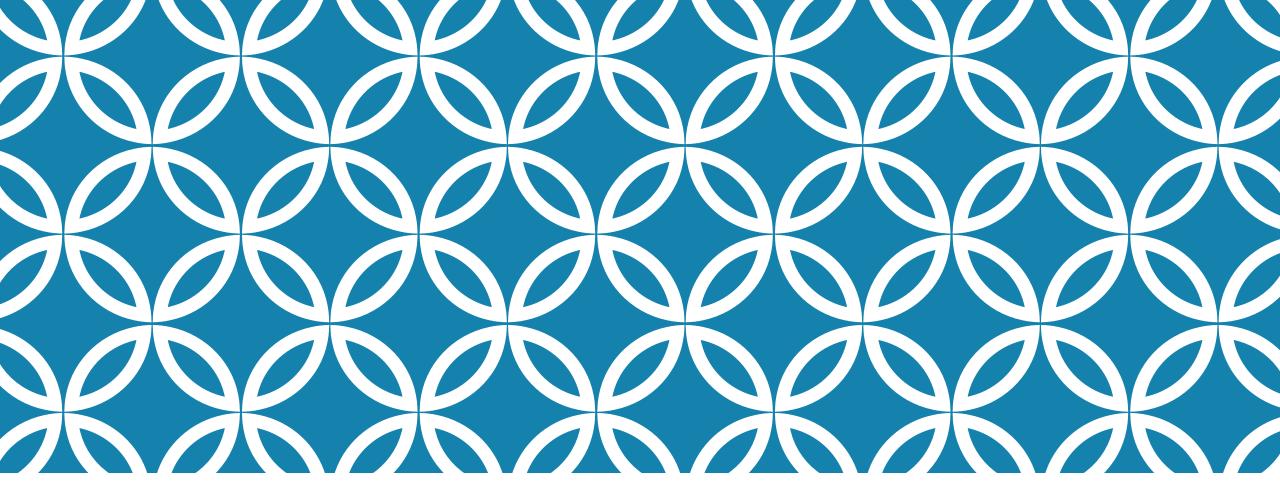
• Mebane By Design G-4 Secondary Growth Area





Applicant Presentation





PRESENTATION ON THE GOVERNMENT ALLIANCE ON RACE AND EQUITY (GARE) CITY OF MEBANE COUNCIL MEETING JULY 10, 2023

Allison De Marco, MSW PhD UNC School of Social Work Beverly Scurry, MBA, MHA National League of Cities

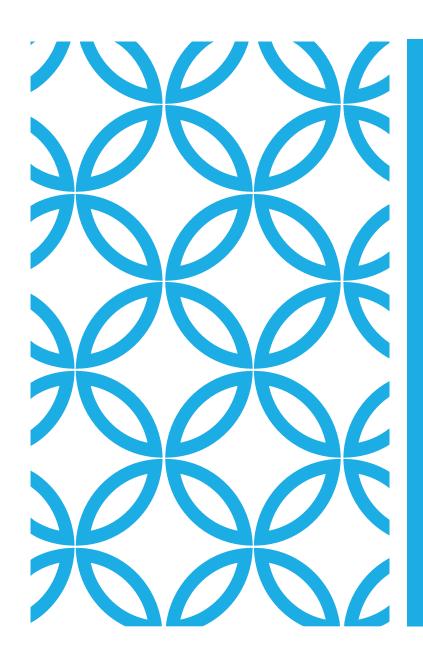
BACKGROUND

- Connected with staff, scholars, and interns through social work research conference Jan. 2015
- Graduated MSW intern with City of Seattle Office of Civil Rights moved to North Carolina in 2015
- Worked with small ad hoc team of electeds and community leaders to invite and learn about GARE
- Town of Carrboro, first OC member in 2018 (following Charlotte and Durham in 2017)
- > School of Social Work economic justice course using GARE racial equity toolkit since 2016

CALL FOR GOVERNMENTS TO ADVANCE EQUITY

➤ Racial inequities exist across all indicators for success in education, criminal legal system, employment, housing, public infrastructure and health, regardless of intent, region of the country or size of jurisdiction

- ➤ Government played central role in creation and maintenance of racial inequity, did so explicitly for centuries and has done so for 50+ years implicitly via policies and practices that perpetuate inequities, even when they are color-blind or race-neutral
- ➤ Situation will continue to perpetuate racial inequities unless there are intentional and strategic interventions that lead to transformation.



"The Government Alliance on Race and Equity (GARE) is working to advance racial equity and increase opportunities for all communities. GARE is building the field of practice to advance racial equity within and through government."

THE GARE APPROACH

Goal - must move closing gaps; must lift up overall outcomes, focusing efforts on those faring worst.

Six Strategies:

- 1. Use a racial equity framework
- 2. Build organizational capacity
- 3. Implement racial equity tools
 - 4. Be data-driven
- 5. Partner with other institutions and communities
 - 6. Operate with urgency and accountability

GARE MEMBERSHIP NETWORK

- Over 467 jurisdictions at the forefront of local and regional government's work to advance racial equity
- North Carolina member jurisdictions: Carrboro, Chapel Hill, Durham, Durham County, Hillsborough, Orange County, Greensboro, Guilford Co, Asheville, Charlotte, Davidson, Salisbury, Lexington, Winston-Salem, High Point, Apex, Raleigh, Buncombe Co
- Professional peer-to-peer network to exchange information, collaborate to advance practice, and develop solutions to racial equity challenges.



GARE MEMBERSHIP NETWORK

- Membership includes:
- GARE Conversations With (CoP); GARE Presents (webinars on new tools and resources); Rapid Response (emerging topics)
- Access to GARE Member Portal for recordings of past programs, templates, job descriptions, examples, presentations, and more.
- Jurisdiction-specific trainings
- Foundational training "Governing for Racial Equity" open to public
- GARE Employee Survey baseline and track progress
- Annual fees based on number of employees
- Governing for All: A GARE National Convening (late fall 2023)





Chris Rollins, City Manager

Capital Reserve Fund Resolution





Kyle Smith, Utilities Director

AlA Grant-Study of Existing Water Infrastructure related to the January 2021 LCRR



Announcements:

- Friday, July 21st Police Chief Mitch McKinney Swearing In Ceremony –
 3pm at Council Chambers
- Friday, July 21^{st -} 7-9 p.m.- Musical Chairs Concert Series-Ultimate Rock Machine
- Monday, July 31^{st -} Mebane Main Street Day & Celebration





Mayor Hooks

Adjournment

